



Neighborhood Beautification through Community Activism
CONN-CAT
4 Science Park
New Haven, Connecticut 06511
(203) 823 - 9823



Press Release – For Immediate Distribution – May 20, 2021

Rep Your Block

A Neighborhood Beautification Initiative – Cleanup Campaign

In the spirit of collective solidarity toward the common goal of neighborhood beautification, the Elm City Freddy Fixer Parade Committee (ECFFPC) is proud to announce an exciting new partnership with Connecticut Center for Arts and Technology (CONN-CAT) for this year's Annual Elm City Freddy Fixer Clean-up Campaign to be held on Juneteenth 2021.

Juneteenth Elm City Freddy Fixer Parade Clean-up Campaign

Saturday, June 19, 2021

10:00 a.m. – until completion

ECFFPC Parade Route – Dixwell Avenue from Bassett Street to Lake Place

Neighborhood Canvass – Saturday, May 22, 2020 – beginning at Noon

Prior to the clean-up event, we will be canvassing the residents along the parade route to assess the clean-up and beautification needs of the tenants and property owners, on Saturday, May 22, 2021, beginning at noon. We encourage residents to come out and provide us with a wish list of your beautification ideas for your respective yards.

Calling for Clean-up Volunteers

Clean-up Volunteers are vital to the success of our neighborhood clean-up and this event's success will be measured by the level of community participation that is generated. Therefore, we are inviting residents, individuals, organizations, churches and businesses to participate by sending a team of representative to join in our Neighborhood Clean-up Campaign, or by volunteering yourself. Volunteers can sign-up and commit to cleaning up one block along the parade route by calling Diane Brown (203 – 206 – 3849) or Genevive Walker (203 – 823 – 9823), or by completing the [volunteer form online](#) by Thursday, June 10, 2021 or visit www.elmcityfreddyparade.com for further information.

Many hands make light work, so assemble a team to help beautify Dixwell and Newhallville by:

- Picking up trash
- Raking curb-side lawns
- Planting flowers
- Laying mulch

Calling for Donations for Clean-up

The participation of the Greater New Haven business community in this historical annual event would go a long way in galvanizing the pride the Dixwell/Newhallville community has always enjoyed over the years. We are, therefore, requesting financial support and donations in the form of supplies and refreshments needed by the community volunteers for the successful execution of this initiative.

Suggested Supplies for community cleanup, but not limited to, requested by Thursday, 6/10/21:

- Trash bags.
- Shovels, Rakes, Brooms, Gloves.
- Wheelbarrows.
- Gardening implements and plants, mulch, etc.
- Bottles of Water.

For further information, go to www.elmcityfreddyparade.com

To Volunteer and/or Donate Contact:

Diane Brown
Board of Directors, ECFPC
(203) 206 – 3849
dbrown@nhfpl.org

Genevive Waker
Chief Executive Officer & President, CONNCAT
(203) 823 – 9823
gwalker@conncat.org

To Contact Public Relations:

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Board of Directors, ECFPC
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Enclosure: Annual Clean-up/Rep Your Block Flier 2021