

Sponsorship Opportunities

I SUPPORT THE FREDDY FIXER PARADE!
FUNDRAISING COMMITTEE



Elm City Freddy Fixer Parade Committee

2022 - 2023

SPONSORSHIP OPPORTUNITIES

The Elm City Freddy Fixer Parade Committee affords sponsoring companies and businesses the potential to reach new markets and partners by bringing more exposure to your business. Potential benefits derived as an ECFFPC's Sponsor include:

- Expansion of your organization's visibility and involvement throughout the Dixwell/Newhallville communities.
- Direct access to new contacts. In previous years, an estimated 6,000 spectators attended the parade. We anticipate that this captive audience will potentially reach 12,000 in 2023, with the inclusion of the Dixwell Elm City Freddy Fixer Neighborhood Festival.

Diamond Sponsor - \$5,000

Full Page Ad in Gala Program Book
One Free Admission to ECFFPC functions, including Festival & Gala
Sponsor Table Tent Advertisements
Sponsor Booth/Table
Logo & Link on Website/Facebook
Logo on all Promotional Materials
All Access Pass to Reviewing Stand on Parade Day
Grandstand/Reviewing Stand Banner
Marching Unit in Parade

Platinum Sponsor - \$1,000 - \$4,000

½ Page Ad in Gala Program Book
Logo & Link on Website/Facebook
Logo on all Promotional Materials
All Access Pass to Reviewing Stand on Parade Day
Grandstand/Reviewing Stand Banner

Gold Sponsor - \$500

¼ Page Ad in Gala Program Book
Logo & Link on Website/Facebook
Logo on all Promotional Materials
All Access Pass to Reviewing Stand on Parade Day

Silver Sponsor - \$250

Logo & Link on Website/Facebook
Grandstand/Reviewing Stand Banner

Media Coverage: In collaboration with Citizen's Television (CTV), the Elm City Freddy Fixer Parade Day is taped and later aired on approximately thirty (30) separate occasions on Comcast Xfinity's Greater New Haven Channels. CTV's viewership expands the demographics of observers recognizing your sponsorship (brand recognition) from their own living rooms.

2022-2023 Sponsorship Opportunities

PARADE DAY: Sunday, June 4, 2023



_____ agrees to sponsor the 2023 Elm City Freddy Fixer Parade Committee (ECFFPC). Our certified check or money order in the amount of \$_____ is enclosed.

A receipt will be provided to your company stating the details of the sponsorship package selected, including any customized agreements for your records.

Please make electronic payments at <https://www.elmcityfreddyfixerparade.com/sponsor-us> or certified checks/money orders **payable to:** Elm City Freddy Fixer Parade Committee (ECFFPC). The deadline for all ad book advertisements is **Friday, July 1, 2022**. No ads will be placed until payment is received in full. Please feel free to attach any information along with this form.

Agreed to: (Print Name): _____

Authorized signature: _____

Contact name: _____

Contact phone: _____

Contact email: _____

Please submit Contracts, Payments or Questions to:

157 Starr Street | New Haven, CT 06511 | 203-936-7025 | ecffpc.chanelle@gmail.com

Website: www.elmcityfreddyfixerparade.com

www.facebook.com/elmcityfreddyfixerparade

UPCOMING EVENTS

NEIGHBORHOOD CLEAN-UP – May 21, 2022

DIXWELL FESTIVAL – Saturday, June 4, 2022

5th ANNUAL AWARDS GALA – Saturday, September 10, 2022

Thank You for Supporting the Freddy Fixer!